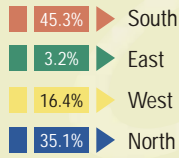


# Demographic & Psychographic profiles



DEMOGRAPHIC PROFILES



PSYCHOGRAPHIC PROFILES

Print Run: **15,000** copies ● ● ● Frequency: Bi-Monthly

## Advertisement rates (per insertion)

	FULL PAGE	HALF PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE
	<p>BLEED width 210 mm x height 297 mm</p> <p>NON BLEED width 185 mm x height 272 mm</p>	<p>width 185 mm x height 130 mm</p>	<p>width 90 mm x height 272 mm</p>	<p>width 90 mm x height 136 mm</p>	<p>width 185 mm x height 65 mm</p>
<b>RATE</b>	Rs. 40,000 / US\$ 1100	Rs. 25,000 / US\$ 650	Rs. 25,000 / US\$ 650	Rs. 13,000 / US\$ 400	Rs. 13,000 / US\$ 400
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